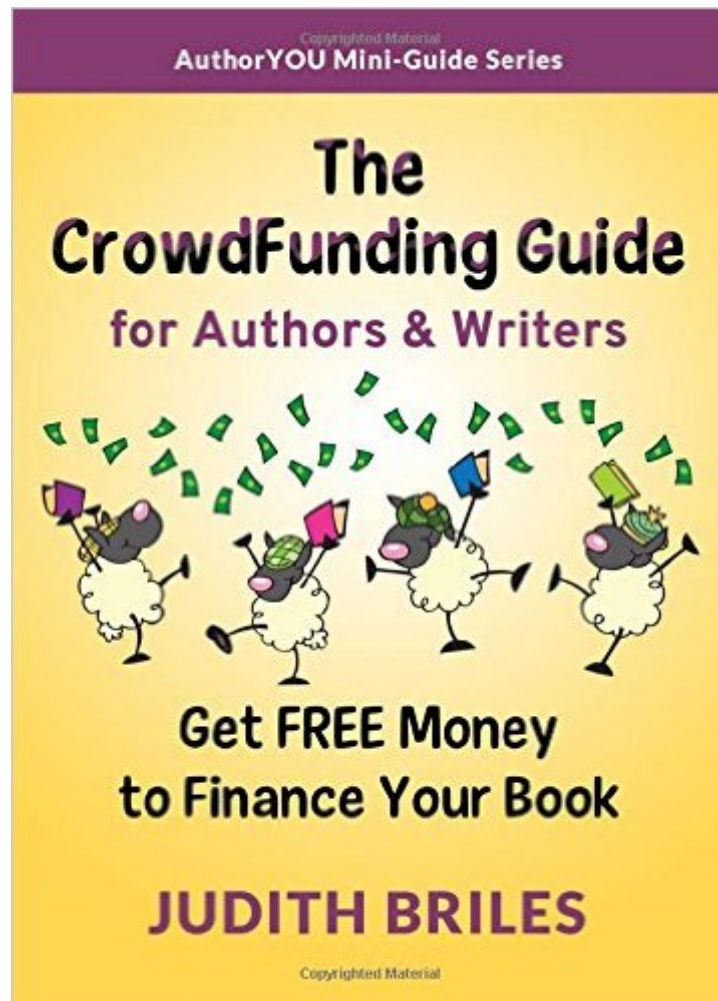


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# The Crowdfunding Guide For Authors & Writers



## Synopsis

HOT! GOLD Winner of Indie Excellence Book Awards - 2016 for Writing/Publishing SILVER WINNER of IPPY Book Award - 2016 for Writing/Publishing WINNER of USA Best Book Award - 2015 for Writing/Publishing/Business! ... if you are thinking of crowdfunding for your book project ... you want the best book that shows HOW quickly and concisely.

## Book Information

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overpriced and superficial  
this book should be priced at 3.95  
there is some basic info in the book  
and some useful tips  
all of which could be found online in more depth for free  
so is the price worth saving a few minutes of surfing  
you have to decide that for yourself  
for me the answer is no  
if you know nothing at all  
and are not good at googling  
this might be a good choice

This handy little guide tells you just what you need to find your way through the book crowdfunding maze -- not too much, not too little. From quick reviews of the most helpful crowdfunding sites to a detailed "do this now, do that then" timeline, you get the information you need to make sure you know the what, why, and how of this option. I'm recommending this book to any author who wants to know about this timely topic. I doubt there's a better resource out there.

Raising monies for a personal public project (such as a book) can be extremely daunting. Judith's Briles takes a lot of guess work out of this in her "Crowdfunding Guide for Authors & Writers." I can't

speak for all writers, but as a self-publishing author working on my second book, I found Judith's book a helpful guide in a situation, I needed help in. 3 1/2 stars.

I highly recommend this book for authors and writers seeking a clear, concise and practical guide to crowdfunding. Judith Briles presents all the steps for planning and implementing a successful crowdfunding game plan in each chapter. I found the information in "Timelines" and "Social Media Checklist" chapters invaluable, though the whole book shouldn't be missed! If you're thinking about a crowdfunding campaign, you'll find this book extremely helpful for every step along the way. *The CrowdFunding Guide for Authors & Writers*

I have been recommending this book to authors that I work with. Crowd funding can seem so daunting, but Judith Briles provides an easy to read and easy to follow regiment that takes the mystery and fear out of doing it!

If you have ever considered getting others to help you fund your book project you need this amazing resource! Read it FIRST! Not only does it give you the map you will need to follow to do the job, it will help you decide whether this path is right for you. Judith Briles lets you know about the possibilities and the pitfalls and the rewards of crowdfunding. She does not pull any punches or pretend this is an easy option. She respects your time and your intelligence and provides the necessary, non-technical information you need, clearly and succinctly.

I have read three of this authors books and am always struck with how her insights are presented in the most concise, developmentally instructive and highly entertaining manner. Reading any of her books always results in having the timeless message of, say what you have to say and avoid the temptation to expound on what is original and valuable, by cluttering and distracting the reader with "more." So much is available in books and on-line for those seeking money or support for a need they have, but *The CrowdFunding Guide for Authors and Writers* provides information that is once again, succinctly relevant for authors. It delivers as a guide that walks you through converting a concept into a reality.

Did you know you can use OPM to fund your book project? OPM is Other People's Money, and crowdfunding is how you get it. Author Judith Briles gives you practical, step-by-step instructions on how to accomplish this. She tells you upfront that it isn't easy. In fact, she states "Roughly 30

percent of publishing campaigns succeed." 70% fail, but you don't have to be one of those. With a good idea, HARD WORK, and this book, you CAN succeed. I purchased this book at an Author U event, and it was well worth it to have a goldmine of information at my fingertips.

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